

ROTARY CLUB OF



SALAMANCA

HOBART · TASMANIA · AUSTRALIA

D9830

# **Rotary Club of Salamanca Inc**

## **Rotary Year 2015-2016**

### **Annual Report**

## Club Board 2015 - 2016

**President:** Ainstie Wagner

**Immediate Past President:** Susan Hepburn

**President Elect:** Keith Scott

**Secretary:** Suzanne Scott

**Treasurer:** Tom Goninon

### **Directors**

**Administration:** - Debra Sealy

**Fun Fellowship and Membership:** Fletcher Austin

**Public Relations:** - Chris Love

**Projects:** - Andrew Gray.

**Rotary Foundation:** - Irene Gray

The implementation of all projects undertaken by the Club, was overseen by Project Leaders, who communicated progress to their respective Director.

## President's Report

Firstly I would like to thank my board. Without their expertise, help and advice and especially their unfailing patience, my year as President would not have been as successful or indeed as enjoyable as it has been.

The year started with the challenge of putting together a new strategic plan for the club from 2015 through to 2018. This involved lots of brainstorming and discussions through our monthly forum with round table discussions put together by Deb Sealy which encouraged healthy debate. This really encouraged members to think deeply about where they wanted the club to be in the next few years and what pathway we choose to follow. I also think it helped enormously to ensure that all club members felt included.

Irene was a source of immense help and inspiration in providing advice and knowledge in many aspects and her advice and knowledge was invaluable through programs like the President Elect Training Seminar (PETS).

We saw Irene being called on by DG John unexpectedly at the District Conference in Deloraine and as usual she responded graciously in her acceptance of a Paul Harris Fellowship Award. We were amongst the loudest clappers on our table in showing our delight in her achieving this very well deserved award.

Helen Morris and Melissa Harvey have done a brilliant job with the guest speaker program.

Jane as usual produced interesting, informative and fun bulletins every week and handed over the mantle to Helen who has carried them on in the same professional way.

Sue Scott has done an amazing job of secretary and especially even more remarkable in the light of her huge work commitments. The Minutes were always there to refer back to, the information readily available when required.

Anne Palmer has been a wonderful Assistant Governor for Group 2 and has guided and supported me as well as gently nudging me when I have to get something done!

We inducted three new members Rosemary Sargison, Jackie Grover and Max McGuire with David Dunn and Clark Cooley transferring in from Tamar Sunrise Club this year, bringing total membership of our Club to 45.

Two well-loved members of our club-Rosalind Terry and Cameron Parson resigned due to personal reasons and sadly we lost one of our long standing club members Mike Temple-Smith. The whole club feels Ruth's loss and are there to support her. In my short time as a member of Rotary and my year as President I have been impressed and deeply moved at times to see how members rally around each other in times of need.

Rotartistry was again a real success which could not have happened without the huge amount of work put in by Andrew, Irene and Deb. It raised \$7191.77 of which \$5,000.00 went to the District Fiji Cyclone Appeal. The balance will go to a Motor Neurone Research Grant in association with the Rotary Club of Spring Bay.

This exhibition is unique in itself as it show cases art work produced and donated by Rotarians, friends and family. Kim Morgan again kindly agreed to be the auctioneer for us and as usual managed to draw out the eager buyers with humour and skill.

The Coles BBQ continues to be held every second Saturday and although sometimes it appears to be a modest sum raised it adds up to quite a substantial amount over the year. Greg's work and encouragement to get people to volunteer is what ensures the success. The club has decided that it is a great way to enjoy fellowship between club members. Not only does it lift Rotary's profile within the public sphere but also the Rotary Club of Salamanca's involvement within our local community. Regulars are now getting used to seeing us there and stop by for a chat and to have a sausage or give a donation.

In conjunction with the Rotary Club of Georgetown's "Tag-a-long-Tour" we held a dinner to raise money for Rotary Mental Health and Colony47 with Rotarians, guests and friends invited. The guest speaker, Matthew Spittal, Associate Professor of Mental Health, University of Melbourne, was informative and inspiring. Entertainment for the night was the Choir of High Hopes who sang during dinner and it was a joyous thing to listen to and watch.

Another highlight was the fact that Rotary Clubs in Groups 2 and 3, in the south of the State have raised a total of \$6,000.00 by fundraising for Colony 47's project "Get on the Road" for disadvantaged young people to have driving lessons and assessment with professional instructors. This funding will empower 10 young people to take control over their employment future and give them better access to more opportunities. I feel particularly proud of our members as over \$5000.00 of monies raised was by the Salamanca club alone!

A great big thank you goes to all the people involved in the Hobart City Council Flower shows and especially to Roseanne and Fiona for their work in the organisation. I am constantly impressed with level of professionalism that goes into these things.

We have also been busy with Sandy Bay Regatta Parking, 5 cent coin collection and Blue Illusion Fashion Parades. All these events provide finances to support Club commitments to local and international projects.

We continue to take part in Loui's Van on a monthly basis; providing food and some measure of comfort for the homeless in Glenorchy and Hobart.

The Rotary Club of Salamanca is kept on the right track by the truly tireless efforts of our Treasurer Tom. If it were not for Tom we could very easily find ourselves with the onerous task of keeping track of monies going left, right and centre!

In the interest of mixing with other clubs we have had 2 combined dinner meetings, one with the Rotary Club of Hobart and the other with the Rotary Club of Sandy Bay, both very enjoyable and it was interesting to see how other clubs run their meetings.

I have been so impressed with the club's huge participation and commitment to local, interstate and international projects. I truly believe that because our club members involve themselves as much as they can and to the best of their ability it fosters a real feeling of ownership, pride and wellbeing within and between club members. Because of this I would really like to say how humbled I have felt as your President over the last 12 months.

The Rotary International President, Ravi Ravindran, named his theme for the Rotary year of 2015-2016 that we "Be a gift to the world". With their ongoing commitment to Rotary, each and every club member has indeed been a gift to the world!

Thank you

Yours in Rotary

Ainstie Wagner  
President 2015-2016

## Financial Report

The financial accounts of the club are divided between the "General account" and the "Service account". All funds raised from the public are deposited to the "Service account", and most funds raised from club members are deposited to the "General account".


### Service Account

The amount brought forward from the 20014/2015 period was \$14,314.17. The table below shows the income and expenditure for each program as of 23rd June, 2016. Account balance for the same date was \$13,191.41

 <b>Rotary Club of Salamanca</b> <i>Income/Expenditure - Summary</i> <b>Service Account</b> 2015/2016 as at 23 June, 2016		YTD	YTD	
<i>Item description</i>	<i>Code</i>	<i>Income</i>	<i>Expenditure</i>	<i>Profit/Loss</i>
<b>Fundraising Activities</b>				
Account Fee	AccF	\$6.00	\$33.50	-\$27.50
Bank Interest	Int	\$0.79	\$0.00	\$0.79
Blue Illusions Fashion Parade	FP	\$727.00	\$0.00	\$727.00
Christmas dinners profit	xmas	\$2,992.00	\$0.00	\$2,992.00
Coles BBQ	Coles	\$3,205.80	\$173.35	\$3,032.45
Cricketing Rotarians - Catering	CR	\$256.50	\$0.00	\$256.50
Donations	Don	\$300.00	\$0.00	\$300.00
Entertainment Book	EB	\$260.00	\$0.00	\$260.00
Five Cent Collections	FC	\$1,179.10	\$0.00	\$1,179.10
Flower Show 1 - 11 and 12 Sept	FS1	\$1,216.80	\$454.64	\$762.16
Flower Show 2 - 25/27 Sept	FS2	\$1,552.00	\$229.54	\$1,322.46
Flower Show 3- 6/7 Nov	FS3	\$1,482.00	\$344.82	\$1,137.18
Flower Show 4 -12/13 Mar	FS4	\$860.15	\$459.12	\$401.03
Group 2/3 Forum	Forum	\$1,190.00	\$0.00	\$1,190.00
Parcel wrapping	Parcel	\$565.95	\$0.00	\$565.95
Pre PETS Training	PPT	\$112.50	\$96.16	\$16.34
Reclink footy match	Recl	\$415.00	\$200.62	\$214.38
Rotaristry	RA	\$7,897.50	\$741.43	\$7,156.07
Rotoract Conference Catering	RCC	\$710.00	\$445.72	\$264.28
Sandy Bay Regatta	Regatta	\$1,729.25	\$0.00	\$1,729.25
Shine a Light Dinner	SALD	\$7,365.00	\$5,421.20	\$1,943.80
<b>Service Projects</b>				
Administration	Admin	\$40.00	\$141.00	-\$101.00
Australian Rotary Health	ARH	\$127.00	\$0.00	\$127.00
Clemente Foundation	Clem	\$0.00	\$500.00	-\$500.00
Colony 47	Col47	\$0.00	\$5,432.00	-\$5,432.00
Conference Registration	Conf	\$0.00	\$200.00	-\$200.00
District Fiji Appeal	DFA	\$535.00	\$535.00	\$0.00
Fiji Cyclone Winston Appeal - from Rotaristry profit	FCWA	\$0.00	\$5,000.00	-\$5,000.00
Model United Nations	MUNA	\$0.00	\$240.00	-\$240.00
Motor Neurone Research	MNR	\$0.00	\$6,600.00	-\$6,600.00
National Youth Science Forum	NYSF	\$1,475.00	\$2,950.00	-\$1,475.00
Nepal Earthquake Appeal	NEA	\$623.00	\$623.00	\$0.00
Nepal Eye Clinic	NEC	\$80.00	\$80.00	\$0.00
Nepal Micro Loans Project	NML	\$138.00	\$138.00	\$0.00
Pedal and Crank	P&C	\$45.00	\$0.00	\$45.00
Rotary Foundation	RF	\$180.00	\$4,680.00	-\$4,500.00
RYLA	RYLA	\$0.00	\$1,850.00	-\$1,850.00
RYPEN	RYPEN	\$110.00	\$530.00	-\$420.00
School Awards	SCHA	\$0.00	\$400.00	-\$400.00
<b>Program Totals</b>		<b>\$37,376.34</b>	<b>\$38,499.10</b>	<b>-\$1,122.76</b>
<b>Cashbook Totals</b>		<b>\$37,376.34</b>	<b>\$38,499.10</b>	<b>-\$1,122.76</b>
<b>Difference</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Profit/Loss</b>		<b>-\$1,122.76</b>		

## General Account

The amount brought forward from 20014/2015 was \$5777.65. The table below shows the income and expenditure for each program as of 22nd June, 2016. Account balance for the same date was \$7656.27

 <b>Rotary Club of Salamanca</b> <i>Income/Expenditure - Summary</i> <b>General Account</b> <b>2015/2016</b>  <b>as at 22 June, 2016</b>				
<i>Item description</i>	<i>Code</i>	<i>Income YTD</i>	<i>Expenditure YTD</i>	<i>Profit/Loss YTD</i>
Account Fee	AccF	\$17.00	\$17.00	\$0.00
Administration	Admin	\$5.00	\$540.05	-\$535.05
Bank Interest	Int	\$0.28	\$0.00	\$0.28
Change over Dinner	CoD	\$1,105.00	\$0.00	\$1,105.00
Christmas Dinner	Xmas	\$1,890.00	\$3,665.55	-\$1,775.55
Consumer Affairs	ConA	\$0.00	\$66.60	-\$66.60
District Dues	Ddues	\$0.00	\$3,216.40	-\$3,216.40
District Insurance	Ins	\$0.00	\$1,003.62	-\$1,003.62
Donations	Don	\$560.00	\$0.00	\$560.00
Equipment	equip	\$0.00	\$174.90	-\$174.90
Fines	Fines	\$1,040.15	\$0.00	\$1,040.15
Group 2/3 Forum - October 2015	Forum	\$2,960.00	\$2,960.00	\$0.00
Guess Who's Coming to Dinner	GWCTD	\$125.00	\$0.00	\$125.00
Heads and Tails	H&T	\$2,002.45	\$0.00	\$2,002.45
Incorrect Acc posting	WA	\$790.00	\$870.00	-\$80.00
Joint meeting with Hobart	joint	\$2,335.00	\$2,295.00	\$40.00
Meals	Meals	\$23,014.00	\$23,722.00	-\$708.00
Member Services	mem	\$20.00	\$252.14	-\$232.14
Member subs	Subs	\$10,298.00	\$0.00	\$10,298.00
Police Checks	PC	\$0.00	\$5.00	-\$5.00
R I Dues	Ridues	\$0.00	\$3,689.02	-\$3,689.02
Rotary Down Under Magazine	RDU	\$0.00	\$1,720.00	-\$1,720.00
Signage	Sign	\$0.00	\$87.96	-\$87.96
Uniforms	Uni	\$119.90	\$117.92	\$1.98
<b>Code Totals</b>		<b>\$46,281.78</b>	<b>\$44,403.16</b>	<b>\$1,878.62</b>
<b>Cash book totals</b>		<b>\$46,281.78</b>	<b>\$44,403.16</b>	<b>\$1,878.62</b>
<b>Difference</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

Tom Goninon  
Treasurer 2015-2016

# Projects Report

## Vocational Service

Vocational Excellence Awards were presented in November and the very worthy recipients were Grant Stokes from Graham Family Funerals, Stephen Dimsey from Life Be In It and Phil White, the chef at the Hobart Function & Conference Centre. Former recipients Stephanie Cesile, Cypler Cuanso and Tammy Nicol spoke on their progress since receiving the Award in 2015. Special thanks to nominators Annie Graham, Gill Whitehouse and Wilmar Bouman. Thanks to Gill Whitehouse and David Wallace for organising this event. As an aside, Cypler has since been selected as part of the New Generations Service Exchange to Germany.

In August, Jenny Holmes arranged for our Rotary Youth Leadership Awards (RYLA) 2015 representative Mithun Bacheval spoke to the club of his experience and of how rewarding it was for him. Our 2016 representative, Amanda Sun, a young accountant who recently finished study at UTas, participated at RYLA in May and will report to the club on her experience and future goals. Thanks to Catriona D'Orazio for her assistance in finding a suitable candidate for the program.

Keith & Sue Scott, Alex Brownlie, Greg Smith, Christine Andrews and Marita Holding presented thumbnail sketches and several other members provided interesting and informative talks during the year.

A tour of the 'Investigator' is being planned for the future

## Community Service

The Ogilvie High School has received, with the aid of a District Grant, support from the club for a mentoring program for migrant women whose children attend the school. Liz Ryan reported that that the project has been a success and will continue without further support.

Under Karen Badcock and Jackie Grover's leadership, additional volunteers, both club members and non-members, have been recruited for Loui's Van providing food and other assistance on a monthly roster. The St Vincent de Paul Society has requested all members working on the van to have a Working with Children card which is in the process of being completed for new members of the team

Hat Day was again successful as was the 'Shine a Light' dinner as part of the Tassie Tagalong Tour which provided funding for Australian Rotary Health. Additional funding from the Shine a Light dinner was able to make nearly \$5,000.00 the club's contribution to the Group 2 Colony 47 project.

Tony Colman and Wolf Ebert continue to pursue the development of a Men's Shed in the city area.

Several club members are involved with the Clemente program at UTas providing support for migrant and refugee students.

The club has pledged support for the Rotary Club of Spring Bay's initiative to fund a three year research program into Motor Neuron Disease through Australian Rotary Health at the Menzies Centre in Hobart. Funding from Rotartistry will enable the three year funding to be paid in one lot subject to the financial details being finalised.

## International Service

The architectural and engineering drawings for the proposed bus shelter/market, which were organised in Tasmania by Andrew Gray last year, has resulted in a wonderful asset for the Koroipita village in Fiji. Tom & Marilyn Goninon, once again, were there with Tom being an onsite supervisor in August, 2015 and returned to witness the Cyclone Winston devastation this year. The club has contributed \$5,000.00, raised from Rotartistry, to the Rotary Fiji Cyclone Appeal

In February Irene and Andrew Gray once again visited the 'Gift of Sight' camps in the Hetauda district of Nepal. During the visit, they witnessed the inauguration of the Baljyoti School, a project to which the club made a substantial contribution. They also witnessed the opening of the Hadikhola Water project (funded by a Rotary Foundation Global Grant) and several Micro Loan recipients. The team were also taken to a village and school severely damaged by the April 2015 earthquake which were being proposed as suitable recipients of the Rotary Nepal Earthquake Appeal funding. A revised submission for the construction of three schools has since been received by the District. A raffle run at the combined Rotary Salamanca/Hobart meeting provided

additional funding to that raised at the St Canice Lifestyle village as well as several private donations which, in turn, was able to provide school desks for a school in the earthquake devastated region of Bhaktapur east of Kathmandu. This was arranged with the newly formed Rotary Club of Bhadgaon.

District 9830 Interplast Chair, club member Karen Badcock has advised that sufficient funds for an Interplast team to the Solomon Islands in June has been transferred from the District to Interplast. Karen has also been selected as a Rotary Observer on one of the teams going overseas. Karen is currently organising a charity bike ride for November, 2016 to raise funds for future teams.

Andrew and Irene Gray together with Marita and Brian Holding were part of the Friendship Exchange in August 2015 with a Southern Sweden District and a reciprocal visit occurred in late October with several members offering home hosting, transport and a celebratory lunch. Sue Hepburn and Anne Palmer were part of the Friendship Exchange to Taiwan in November, 2015 with the return visit in February 2016.

The International Federation of Cricketing Rotarians (IFCR) visit to the South was marred by inclement weather which necessitated a visit to Blundstone Arena which it is recommended to be an excellent future Vocational visit.

## Youth Service

Two girls from the Jordan River school represented the club at the 2016 Rotary Youth Program of Enrichment (RYPEN) and will report on their experiences to the Rotary Club of Brighton later this year. This was arranged to facilitate them reporting but not to our club as they would have difficulty with transport to our morning meetings. Many thanks to club members Gill Whitehouse, Anne Palmer, James Graham, Sue Hepburn and Mellissa Harvey for their active and ongoing efforts and to Andrew Gray and Wolf Ebert for their support over the camp.

In May, the club sponsored a team from Ogilvie High School to attend the Model United Nations Assembly (MUNA) representing Somalia. The girls were judged as the 2016 Most Improved MUNA team and will report back to the club in the new Rotary year.

In January, Zoe Sellers was sponsored by the club to attend the National Youth Science Forum (NYSF) and reported back to the club about her experience. Deb Sealy has received an expression of interest for the 2016 NYSF.

The annual Rotary Club of Salamanca Awards were presented by Sue Scott and Chris Andrews at both Hobart and Elizabeth College in March.

The 2015 Rotary Youth Driver Awareness (RYDA) program was supported by several club members. Volunteers will be called for RYDA 2016 which will take place in August/September. Thanks to Karen Badcock for her ongoing role in RYDA.

Max Watson, our Outbound Youth Exchange student has settled into life in France and reports regularly to his counsellor, Alex Brownlie. Mike Woods escorted the Outbound students to Europe.

I would like to express my sincere thanks to all of the Project Leaders; David, Marita, Gill, Jenny, Irene, Karen, Jackie, Mellissa, Deb, Liz, Sue Scott, Anne, Tony, Wolf, Tom and Alex who have taken on and driven all of the above mentioned projects. A fantastic effort which has made my task as Projects Director so much easier.

Andrew Gray

Projects Director 2015-2016



## The Rotary Foundation

The major focus under the Club's Foundation portfolio has been the Club's donation to the Rotary Foundation through the Annual Giving Day held on Sunday 7 February, 2016 at Brickenden, Longford. A cheque for \$4680 was given at the event. This was made up of \$180 from the 'Give Me Five for Foundation' held in Foundation Month of November to support Polio Plus, and the allocation of \$100 (per 45 members).

Alex Brownlie provided the Club with information on the two supported District programs – Professional Development Exchange to Montana, and the New Generations Service Exchange to Germany focusing on Dementia care.

Liz Ryan provided a report to both the Club and the District on the Migrant Women's Mentoring Program funded through a District Grant. The program is now continuing with funding support from the Department of Education (Aboriginal Education) to include Aboriginal women and other migrant groups. This has been a very positive program with positive outcomes for migrant women at Ogilvie High and its associated primary schools.

This year, two proposals have been submitted by the Club for District Grants. Firstly, to continue to support the 'Gift of Sight' Project in Nepal administered by Andrew and Irene Gray; and secondly, a 'Learn to Swim' Program for migrant young people in partnership with RecLink administered by Gerry McGushin and Fletcher Austin. If successful, the club will fund each for \$1000 with matching District grants.

The Club continues to support our Peace Fellowship recipient, William Underwood as he is studying overseas.

Once again Irene and Andrew Gray led a very successful trip to Nepal to observe the 'Gift of Sight' Camps and other projects. During the visit the Hadikhola Water Project funded by a Foundation Global Grant was inaugurated by PDG Kevin Shadbolt.

At the Changeover Dinner on June 25, 2016 a number of Paul Harris Fellows are to be awarded to outstanding recipients.

The Club has submitted for a Rotary Foundation – Perpetual Award through the Assistant Governor.

The members of the Foundation Team: Fiona Ralph, Gerry McGushin, Alex Brownlie, Cecilia Lawler, Ainstie Wagner and Irene Gray have kept the Club informed regularly about the Foundation and its contribution to the world.

Irene Gray

Director - Rotary Foundation 2015-2016

## **Fun/Fellowship and Membership**

### **Guess Who's Coming to Dinner**

Sadly, interest in the Guess Who's Coming to Dinner events has waned and has only occurred once during the current year. Hopefully in the following year, renewed interns will see this great idea once again flourish and encourage more members to engage socially outside scheduled meetings.

### **Membership**

At the time of writing we have inducted 5 new members in Jackie Grover, Rosemary Sargison, Max McGuire, Clarke Cooley (member transfer from Tamar Sunrise Club) and David Dunn (member transfer from Tamar Sunrise Club). Sadly one of our long serving members, Mike Temple-Smith passed away in June, while personal reasons meant that Rosalind Terry and Cameron Parsons, two dedicated Rotarians, had to relinquish their membership. At the time of writing, membership of the Rotary Club of Salamanca stood at 45.

### **Christmas Function**

Another sterling effort by our Club President Ainstie Wagner, ably assisted by Wilmar Bouman, with the venue once again kindly donated by Annie Graham. The Christmas function has once again become a great end the year and is thoroughly embraced by the club members. This year's dress theme of utilising 'Op Shop' dress brought out some hilarious costumes and dress.

### **Coffee after Rotary**

Members continue to catch up at T42 after our breakfast meetings to enjoy a more relaxed time to catch up with members outside the formalities of the club meeting.

### **Hat Day Breakfast/Melbourne Cup Day Breakfast**

Once again the Hat Day and Melbourne Cup day breakfast meetings provide a light hearted change to our normal meetings and are warmly embraced with all and sundry dressing up for both events.

### **Family of Rotary**

Anne Palmer has continued her role to support the clubs Members. Sadly, we lost a dear Rotarian in Mike Temple-Smith very recently, a stalwart of the club and Paul Harris Fellow. He will be sorely missed by the club.

Fletcher Austin

Director - Fun/Fellowship and Membership 2015-2016

## Administration

### Fun Master

James Graham has continued this role throughout 2016 ably supported by Keith Scott, Mike Woods and a variety of other members taking on the task as required. We thank James for his great work in supporting the effective operation of our club meetings.

### Guest Speaker Program

Melissa Harvey and Helen Morris have organized an excellent program throughout the year with outstanding speakers addressing a broad range of topics enjoyed by all and providing for good discussions. This program continues to be a highlight of our meetings.

### Calendar

Sue Scott has continued to prepare a calendar of events.

### Five Cent Coins

Jill Gatty continued to manage the distribution and collection of boxes and bags for five cent coins and the exchange of overseas coins. In the 2016 year this activity has raised \$1,179.00.

### Sandy Bay Regatta

David Wallace has continued to successfully coordinate the task of parking at the Sandy Bay Regatta where \$1729.00 was made in 2016.

### Catering

Rosanne Burton-Smith reports another successful year in catering for flower shows. These shows have been well supported by club members. Rosanne, ably supported by Fiona Ralph commented that catering for annual shows is now a straight forward fund raiser with a tried and true formula. In the 2016 year this activity has raised \$3622.83.

### Fashion Parades

Anne Palmer successfully organized a Blue Illusion Fashion Parade in May where twenty club members attended and thoroughly enjoyed themselves. Combined with the raffle the Fashion Parade made \$700.00.

### Rotartistry 2016

Rotartistry was once again successfully held at the Republic Bar & Café on Saturday, 7<sup>th</sup> May 2016. Seventy six pieces were offered up for Sale, Auction and Silent Auction with the final profit being \$7,191.77 – an excellent result! Approximately 65 people attended the Cocktail Party during which District Governor John Dare launched the event and spoke briefly on future Rotary assistance to be provided to cyclone torn Fiji for which \$5,000.00 from the event was donated to the Rotary Fiji Cyclone Appeal and the balance to research into Motor Neurone Disease. Kim Morgan from 'Peterswalds for Property' once again provided an exciting Auction. The club PR committee assisted in promotion of the event with action on Facebook, the club website and the production of a reusable banner. Andrew promoted the event on ABC radio with Ryk Goddard and the event was also listed on the 'My Community Connect' and 'All events in the city, websites.

Many thanks to the committee of Andrew, Deb and Irene and to the helpers on the day and the cleanup particularly the super curating by Luke & Ainstie Wagner and Mark Sealy for the sound set up. Thanks also to the Republic Bar & Café for the venue and cocktail food.

### Coles BBQ

The club has confirmed its commitment to continue with this activity under the supportive coordination of Greg Smith. Greg reports he has been well supported by club members in filling roster positions and to date this activity has raised \$3032.45. Club members continue to value the positive Public Relations and Fellowship gained through this activity.

## **Protection Officer**

Sue Hepburn continues to ensure that all members have current Police Checks and Working with children Card. Sue reports that there are no issues to report on in 2016.

## **Archives**

Ruth Temple-Smith has continued to store and properly archive all documentation and has regularly updated members on her progress.

## **Uniforms**

Gill Whitehouse continues to order and distribute new uniforms.

## **Meeting Assets Manager**

Ruth Temple-Smith has maintained responsibility for this area.

Debra Sealy

Director, - Administration 2015-2016

## Public Relations

The role of the PR Committee is to build a culture of PR throughout all aspects and projects of the club. The Committee supports the club by encouraging that each club project has a PR 'champion' and the committee is the 'brains trust' to support that project PR 'champion'.

A further key strategy to enhancing our brand and public image is to encourage the idea that all members are PR promoters of the club and that in every activity there is an opportunity for positive promotion.

The club's public perception and managing its brand is vitally and strategically important. We need to ensure we are sending the right messages to our community and stakeholders and that we underpin this perception/brand with solid internal club operations.

By improving our club's profile, brand and attractiveness in the eyes of the community we can:

- Assist in making the club appealing for new members
- Increase the likelihood of community partnerships and fundraising support,
- Build morale, relevance and attractiveness for existing club members

The PR committee made a recommendation to the board that the club review its vision, strategy, goals and values. The process was completed by the club at the beginning of the Rotary year.

### Achievements 2015/2016

- i. Ongoing review and updating of the website
- ii. Facebook strategy and implementation, and an information session for club
- iii. Bulletin review, and transition to new bulletin editor, Helen Morris
- iv. Outdoor banners designed and printed as part of the Rotaristry events

### The PR Committee consists of

- PR Director: Chris Love
- Creative Director: Wilmar Bouman
- Website Coordinator: Tom Goninon
- Internal PR and Communication: Jane Keble Williams/Helen Morris
- External PR (press release) officer: Anne Palmer
- Social Media – Christine Andrews/Melissa Carlton

Chris Love

Director - Public Relations 2015-2016