

# Rotary Club of Salamanca Strategic Plan 2018 – 2021

## Vision

To be a club of choice providing strategic service to our local, district, national and international community. The Club is seen within the community as relevant, progressive, dynamic, action-orientated and ultimately effective.

Each member of the Club values their Rotary membership and contributes to Club initiatives recognising that when a job is collaborative it is more productive and more fun.

## Values

We are a social, diverse, hands on club with a focus on participation. Being part of the Rotary Club of Salamanca is a great way to be active in your community and also to make a difference on a global scale.

## Three Year Goals & Actions

Goals	Action(s)
<b>Administration:</b>	
Club Structure kept relevant and up to date.	Provide documentation outlining the specific roles within the Rotary Club of Salamanca
Club structure enables each member to be an active participant.	Ensure each member understands the structure and engages in leading and participating.
Continue to organise activities to provide adequate funding for our identified projects	Organise regular fundraising activities and strengthen existing fundraising projects.
Implement stable, reliable, accessible archive and online management systems to improve governance and communication	Develop and document protocols for loading photos and articles onto the Club website and Social Media (eg seek permission before uploading someone's photo etc) Select a team (or teams) to implement and embed these new systems into club operations and to avoid one-person dependency to ensure good governance

Implement risk identification, OH&S, Working with Vulnerable People – Child Related Activity Card, to make sure that everything we do in the club is safe.  Club adheres to risk management policy.	Ensure all members understand and comply with all requirements in the activities undertaken. The club will maintain the Club Protection Officer role to monitor compliance. Develop a Risk Management Strategy. Monitor Compliance.
To have in place a giving plan to guide funding requests that come to the Club	Develop the plan that includes required criteria for decision making. Use in handling requests and document the process.
<b>Fun, Fellowship &amp; Membership:</b>	
Encourage a real feeling of fun and fellowship so that each member feels a strong sense of connection and inclusion.	Organise activities with a strong sense of fun and fellowship.
Become a more culturally and age diverse club	Recruit more members especially from different sectors of the community with a net gain of 3 per year. Identify what as a Club we have to offer in order to attract younger members.
To strengthen the mentoring of new members	Identify a Club mentor trainer to oversee a training program for mentors within the Club. Appoint a mentor for each new member and ensure they know their role as a mentor.
Develop future Club leaders and succession planning	Encourage all members to take on leadership roles within the Club, at district level, and within their workplace. Promote the Rotary Leadership Programs offered to members.
<b>Public Relations:</b>	
Create a positive brand for the Club in the community	Maintain an active website, social media, radio participation and use print media to celebrate and broadcast Club activities.
Create a culture of Public Relations within the club and as a part of every activity undertaken	Public Relations planning to be part of every activity. Use clear adequate Rotary signage. Let the public know where the funds raised are going/has gone. Keep this information up to date
<b>Projects:</b>	
<b>Vocational Service</b>	
Continue to promote vocational excellence in our community	Members to identify potential recipients for Vocational Excellence Awards.

Share the knowledge and skills of our members	Set regular dates and suitable times for members to present thumb nail sketches of their professions and/or areas of interest.
Increase the number of vocational visits	Organise vocational visits for members as opportunities arise.
<b>Youth Service</b>	
Focus on youth development through participation in District programs	Maintain strong partnerships with schools to ensure participation in the various youth programs. Actively promote Rotary youth programs within our partnership schools. Continue to support the College Awards. Where appropriate, if possible, seek students who have participated in youth programs and/or received support from Rotary to give presentations to the Club.
<b>Community Service</b>	
Identify and support local projects both hands on and financial	The Club to research and identify local project(s) to support through hands on and/or financially. Club Rotary Australia Benevolent Society (RABS) Committee identify projects for participation and/or financial support. Food Plant solutions: explore the possibility of a local community program
Development of Hobart Men's Shed	Men's Shed Committee to continue to pursue the development of the Men's Shed
<b>International Service</b>	
Identify and support International projects both hands on and financial	Continue supporting Rotary Australia World Community Service projects for participation and/or financial support. Continue to support Nepal based projects. Continue to support disaster aid such as shelter belts, clean water etc Ask the District International Director where needs may exist.
<b>Foundation:</b>	
Continue to support The Rotary Foundation	Continue to fund The Rotary Foundation with an annual donation of minimum of \$100 per club member and any other donations.
Identify suitable Paul Harris Fellowship candidates	Establish a regular timeline for PHF identification and presentation.
Promote the different ways of donating to the foundation	Hold an annual information session in the appropriate month.